

KAROUM NOELIE

Junior UI/UX Designer and Front-end Engineer

Self-taught in Design and Coding, I am a motivated Junior UI/UX Designer with 2 and a half years experience. I am eager to learn more about new technologies in order to become an expert, and also enthusiastic to take on increased responsibility and contribute to business success. With a large scale of interests and competencies in design and languages, I am a fast-learner with a strong work ethic and skills in communication, collaboration and multitasking.



26 years old, French (She/her)



Noeliekaroum@gmail.com



090-5754-1822



Saitama, Wako (Japan)



Portfolio: Noeliekaroum.com



Working Experience

- UI/UX Designer** 12/2021 - Present
(In the International Company "Netwise", Tokyo, Japan)
 - Responsible for Information Architecture (creating sitemaps), Wireframes, Visual design prototypes, Design icons and graphics for website renewal and development projects.
 - Created newsletters, landing pages, campaign and social banners on a regular basis for companies in various industries, (ex: Dickies, Candela, Boardriders, Hinatao Energy (Tokyo Gas Group), Moobeli)
 - Contributed to the implementation phase of website development projects, via Elementor Plugin in Wordpress (and custom CSS applications).
 - Managed high workload, as the only in-house Designer of the company.
- Web Designer, Front-end Engineer** 11/2019 - 12/2021
(In the Japanese Company "Last One Mile", Tokyo, Japan)
 - Started in the company as Web Designer in charge of creating site banners, illustrations and mock-ups for websites, but then shifted to Front-end Engineer after 6 months of excellent performances to respond to the team needs.
 - Cooperated closely with the marketing team, developing appealing landing pages according to mock-ups and respecting deadlines.
 - Maintained and improved the company websites through the Wordpress environment. Anticipated new development projects by creating coding modules and templates for the front-end engineer team.
- Seamstress (clothes and accessories maker)** 05/2018 - Present
(Business Owner of "Noka Collection")
 - Established my small business in 2018, to express my artistic creativity through my shop for handmade doll clothes and accessories.
 - Developing creative advertising content for various media as marketing strategies
 - Regularly participating in national and international hobby related exhibitions
 - Managing in-stock as much as commission orders, and building customer loyalty thanks to hospitality and positive attitude.



Education

- One year exchange program in Japanese Studies** 09/2017 - 08/2018
(at Meiji University, Tokyo, Japan)

Studied about Japanese language but also followed courses about Fashion History, Visual culture, and Art and Design Introduction (held in Japanese)
- Bachelor's degree in Japanese Language Literature and Culture** 09/2014 - 08/2017
(at Aix-Marseille University, France)



Certificate

- California Institute of the Arts Certificate** 06/2022

Completed the 4th course «Web Design: Wireframes to Prototypes» of the «UI / UX Design Specialization» Certificate. Through the e-learning platform Coursera.
- Google UX Design Certificate** 08/2021

Through the e-learning platform Coursera.
- Japanese-Language Proficiency Test N2** 12/2018

Technical skills

Photoshop	<div style="width: 80%;"></div>
Abode XD	<div style="width: 70%;"></div>
Illustrator	<div style="width: 90%;"></div>
After Effects	<div style="width: 20%;"></div>
Figma	<div style="width: 95%;"></div>
HTML	<div style="width: 95%;"></div>
CSS/SCSS	<div style="width: 95%;"></div>
PHP	<div style="width: 10%;"></div>
Javascript	<div style="width: 20%;"></div>
Wordpress	<div style="width: 70%;"></div>
WinSCP/FTP	<div style="width: 70%;"></div>
Bootstrap	<div style="width: 70%;"></div>

Language skills

	French (Native speaker)
	English (Business level)
	Japanese (JLPTN2 Certificate)
	Italian (Beginner level)

Interests

	Sewing		Fashion
	Music		Fitness